Dr. Tom Roselle Live!

Media & Sponsorship Overview

Dr. Tom Roselle
Show Host & Director
Ageless Health Productions, LLC

http://drtomlive.com

Dr. Tom Roselle Live!

Broadcasting live for over 14 years as of 1/1/2015!

Dr. Tom Roselle Live is a health and wellness radio talk show broadcasting in over 20 markets in the United States. Dr. Tom Roselle Live! aims to help listeners achieve optimal levels of health, vitality, and wellness.

Each week, listeners learn about natural health and wellness care as well as the knowledge to empower themselves to take the right steps towards an ultimate state of wellness. If you're looking for a health and wellness environment to showcase your business or products, consider a partnership with "Dr. Tom Roselle Live!"

Learn more about marketing your brand or service and selling your products with *Dr. Tom Roselle Live!*

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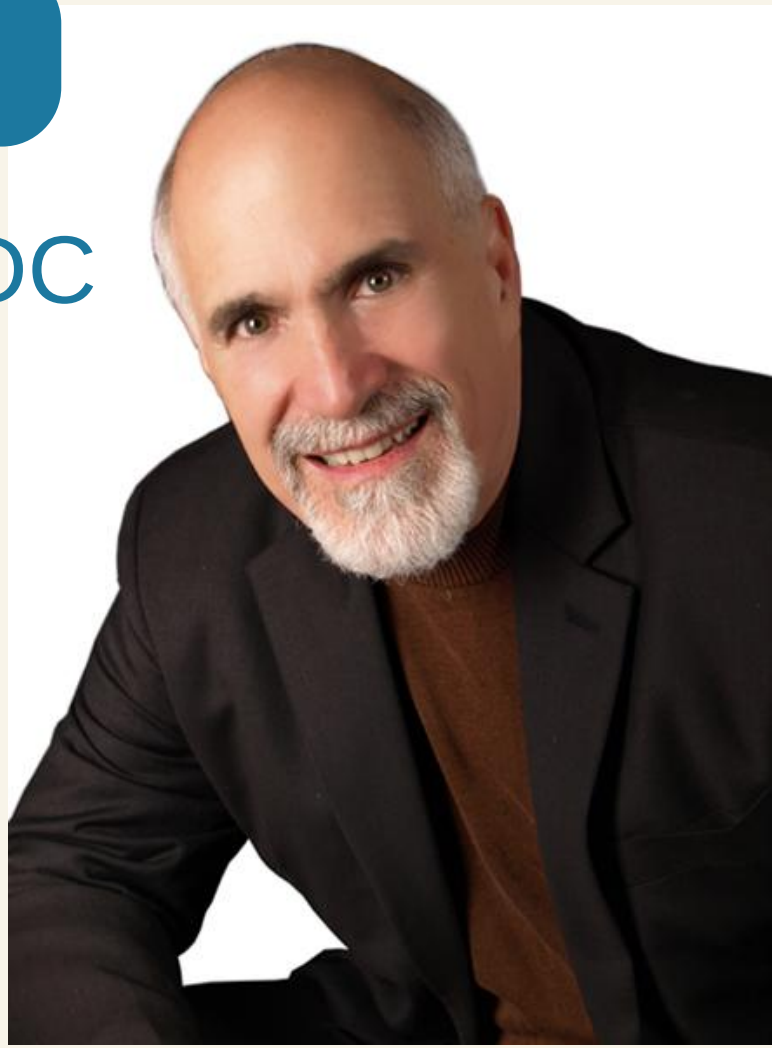
"Health Is a Do-It-To-Yourself Program!"

Meet Dr. Tom Roselle, DC



Show Host & Director

Dr. Tom Roselle, D.C., PAK, PAc, DCCM, DCBCN is an integrative health and wellness expert, author, talk show host, practicing health care professional, facility director, educator and philanthropist. He is presently the Chairman of the International College of Applied Kinesiology USA and he is well known for his worldwide health and wellness radio talk show, "Dr. Tom Roselle Live!," his acclaimed self-health book, "Ageless Health: Health Is A Do-It-To-Yourself Program" and his twice Emmy® award nominated television broadcast, "Ageless Health - The Special."

Email: dtr@drtomroselle.com

Phone: 703-278-2273

Web: http://drtomlive.com

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Dr. Tom Roselle Live!

Program and show information

Dr. Tom Roselle Live! airs every Sunday at 12 noon and 4:00pm

Dr. Tom Roselle Live! is a weekly health news show

The program features news and information on Chiropractic, Acupuncture, Nutrition and many other aspects of integrative medicine to help listeners achieve an optimal state of health and wellness.

Estimated Weekly Listeners

250, 000+ weekly (all broadcast and streaming platforms)

Dr. Tom Roselle Live! airs every Sunday at 12 noon on WMAL News Talk 105.9FM in Virginia, Maryland and Washington, D.C. The show also broadcasts live on the Radio America Network on Sundays at 4:00pm available. Both shows are available via live stream at http://www.drtomlive.com.

Listen To Dr. Tom Roselle Live!

The show broadcasts LIVE nationwide on the Radio America Network.
The show's flagship stations are News Talk 105.9-FM, AM 630 and 107.3 FM H2.

1

The Radio America Network (20+ stations nationwide as of 4/26/15)

2

Cumulus Media's WMAL 105.9 FM, AM 630 and WRQX 107.3 HD2.

3

Streaming live worldwide on Radio America's stream network at http://www.radioamerica.com

4

Streaming live worldwide on http://www.wmal.com

5

Streaming live at http://drtomlive.com

6

Replays on Youtube at http://www.roselleradio.com

Dr. Tom Roselle Live!

RADIO AMERICA

HUNTSVILLE, AL	EUNICE, LA	TRI-CITIES, TN	WASHINGTON, D.C.
WASHINGTON, D.C.	HASTINGS, MI	HAGERSTOWN, MD	BROWNWOOD, TX

Visit http://www.drtomlive.com/affiliate-stations/ for complete and updated affiliate station list.

Dr. Tom Roselle Live!

News Talk is the Format of Engagement

1. News Talk delivers a highly qualified audience – Well educated and affluent listeners.

2. News Talk allows frequency of message – News Talk consistently delivers the highest “Time Spent Listening” in radio.

3. News Talk is intrusive, active and foreground - Reach engaged listeners. Commercial messages tend to have higher awareness, recall and retention on News Talk than most other traditional radio formats.

4. News Talk is “information radio” 24/7/365 - A constant delivery of credible news and information anticipated by listeners. Your message is trusted in this educational environment.

Contact us to discuss marketing and advertising with Dr. Tom Roselle Live!

Dr. Tom Roselle Live!

Audience Profile / Qualitative Snapshot

Reach an educated consumer and affluent prospect in a health and wellness environment.

- 55% male and 45% female
- A majority have 4-year university degree or better
- Core age range from 40-64
- Many own one or more homes
- Have children or teens
- Above market average income earners
- Affluent, self improvement interests, very health and wellness active and they are discerning readers of ingredient labels
- Large purchasers of organic foods and health supplements, natural living products and self improvement awareness and education materials.

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Dr. Tom Roselle Live!

What Makes Dr. Tom Roselle Live! a Great Media Platform for Marketing?

1 **Active, Programming Environment:** More than just headline news and information, Dr. Tom Roselle Live! is an expert in health and wellness care, discussing issues that are current and relevant to listeners, in a credible and engaging environment.

2 **Influential & Highly Educated Audience:** Dr. Tom Roselle Live! listeners are educated and affluent. They maximize quality opportunities in order to grow and maintain their lifestyles.

3 **Consumer Engagement:** On-air, online, on-site. Dr. Tom Roselle Live! engages his listeners and invites active participation to the show, as well as his free weekly lectures and event appearances.

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Sponsorship Opportunities

With Dr. Tom Roselle Live!

Referral Network

Internet and Digital exposure on the Ageless Health Network.

This sponsorship is for practitioners or organizations in health and wellness that wish to be referred potential listeners from Dr. Tom Roselle Live!. This is a classified listing on http://www.drtomrosellelive.com.

Show Sponsorship

Sponsorship of Dr. Tom Roselle Live! on 20+ radio stations nationwide.

This program is on-air/broadcast sponsorship of Dr. Tom Roselle Live. All sponsorships include a :30 commercial, inclusion on the referral network, commercial production and potential product endorsement.

Product Sales

Sell your products on Dr. Tom Roselle Live! eStore.

This sponsorship gives you the opportunity to sell product at the Ageless Health eStore online. You product will receive promotional name inclusion in weekly mentions to shop the Ageless Health eStore.

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Dr. Tom Roselle Live!

Services and Products for Dr. Tom Roselle Live!

Chiropractic care, Acupuncture care, Nutrition care, Applied Kinesiology Practitioners, Dentistry, Holistic vets, Holistic care, Natural health services, etc…

Natural health foods, supplements, raw ingredients, natural (credible) weight loss products (no junk, no fillers), home fitness equipment, herbs, natural remedies, health education courses, diagnostics, self improvement, eco-conscious products, energy conservation, renewable energy, green home products, natural body care, natural skin care, organic gardening, sustainable living, fitness, yoga, Pilates and meditation. Media items, books and natural health products do very well.

Dr. Tom Roselle Live! prohibits ads promoting products that contain: HFCS, yeast extract, MSG, aspartame, sucralose, sodium nitrite, hydrogenated oils, chemical pharmaceuticals, toxic perfumes and fragrance chemicals, etc.

All sponsorship considerations must be approved by Dr. Tom Roselle.

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Contact Us

Dr. Tom Roselle Live!

Ageless Health Productions, LLC
Dr. Tom Roselle, Show Host

Contact Us:

703-278-2273

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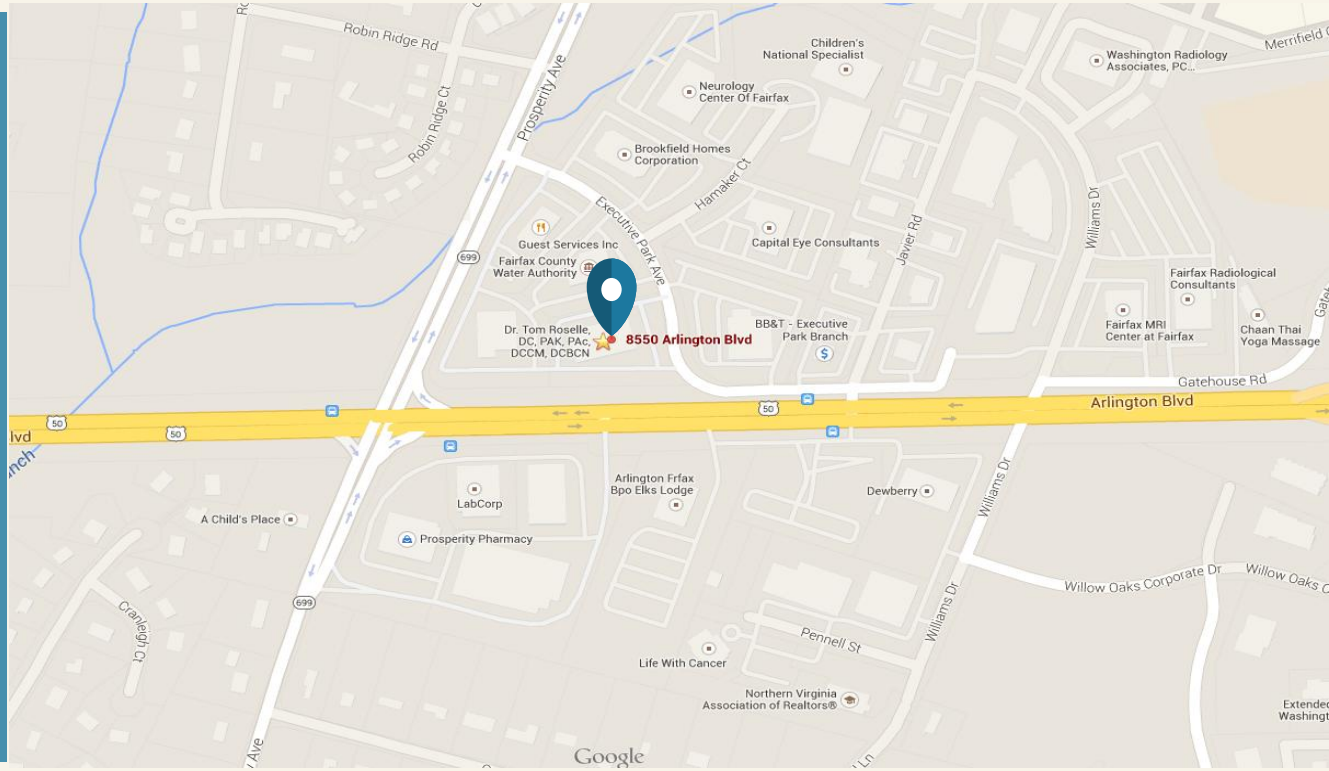

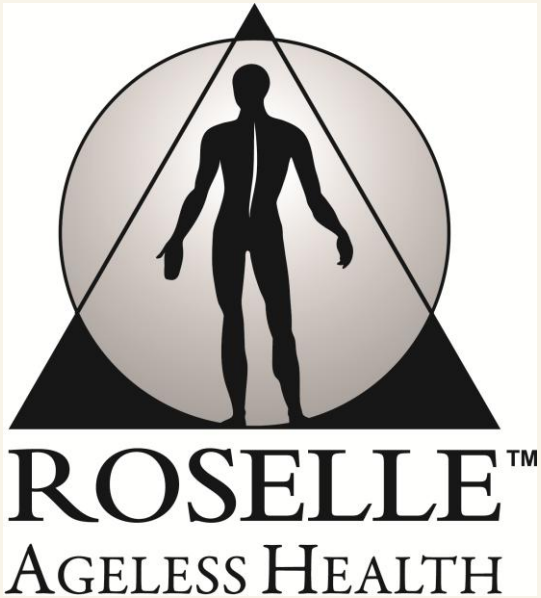

Thank You

Dr. Tom Roselle

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